



Georgia Industry Environmental Coalition

**GIEC STEERING COMMITTEE MEETING  
JANUARY 20, 1998 / 9:30 A.M. - 3:30 P.M.  
114 TownPark Drive, Kennesaw, GA**

Attendees:	Jim Baker	Jim Burson (via phone for portion)	Larry Bradbury
	Danny Duggar	Darahyl Dennis (via phone for portion)	Terry Snell
	Larry Neal	Debbie Ryan	Tonya Vaughan

J. Baker, as SC Chairman, facilitated this meeting and began with...

December 1, 1997 Steering Committee Teleconference Minutes

The meeting minutes from the December 1, 1997 teleconference was approved by the Committee.

Financial Report

All members have paid their dues, except those who were not rejoining (Weyerhaeuser, Tenneco) and new member (Lockheed Martin Aeronautical Systems) joined (\$3,500).

December 10, 1997 Meeting with the GA Chamber of Commerce

On December 1, 1997, GIEC sent a letter to GCOC stating that we did not concur with the figures from the 1997 Environmental Conference. GCOC will have the new figures to us as soon as possible. GIEC will become more involved with the Environmental Conference this year. A decision still has not been made as to the exact date of this year's conference.

**Action Item(s): L. Ledbetter to meet with GCOC this week to discuss new figures and ways to strengthen the relationship with GCOC and GIEC.**

1998 Annual Environmental Conference

Discussed a suitable timeframe to hold this year's Environmental Conference. Taking into consideration vacation time and the Governor's Conference, it was decided to hold this year's Conference the first or second week of June. Tim Chason with GCOC also thought that June was a more suitable time to hold the Conference. L. Neal stated that GIEC needed a long planning cycle, and thought we should start now with the preparation. L. Bradbury suggested that the role of the GCOC planning the conference should be reversed with GIEC in the forefront. SC agreed. It was also agreed to hold GIEC's portion of the Conference the first day (10 a.m. - 5 p.m.) and the GCOC on the second day, reception the first evening following GIEC's program.

Started an outline for potential agenda items; for this year's Env. Conf. Program, including:

1. Dates for Conference: First/Second week of June
2. Location of Conference: Atlanta
3. GIEC Program to precede GCOC Program
4. Potential Program Topics:

Air Quality Constraints

- Title V
- Urban Sprawl
- Permit Universe
- NOX Reductions
- SIP Call
- OTAG Study

Potential Program Topics—Continued

HSRA

- "Background" - Anthropogenic
- Consent Orders
- Status of cleanups & CAP's
- Type 2/4 Exposure Factors
- Brownsfield/re-use issues
- Double jeopardy: HSRA vs. RCRA vs. Consent Orders
- EPD Type 5 Risk Reduction Standard
- Future use of Ground Water

Water/Wastewater

- Status of Basin Plans/TMDL
- Whole Effluent Toxicity
- Tri-State Pact
- Regional Reservoirs

**Action Item(s): D. Ryan to check with Galleria Civic Group for a location for Conference. L. Neal to work on strawman outline for Conference.**

Comments to GA Chamber on proposed legislation

J. Burson suggested to circulate the Environmental Justice bill to GIEC's members (be careful of version we get). Position paper will be shared from J. Burson to GIEC members, along with recent copy of Environmental Justice bill. The status of bills should be placed on the Internet for easy access. Earl Rogers & GIEC need to meet to discuss how GCOC and GIEC can collaborate on legislation.

**Action Item(s): D. Ryan to talk with L. Ledbetter to obtain a current version of bill from GCOC. L. Neal to arrange a "Fax Out Service" from GCOC to be sent to GIEC members.**

Workgroup Status

J. Burson announced that David Orr has stepped down as Air Workgroup Chair. J. Baker to call Scott Snyder with Union Camp to see if he had any suggestions for a new chair.

**Action Item(s): D. Ryan to send a call out to the membership for interested parties on becoming the next Air Workgroup Chair.**

J. Burson questioned separate funding outside of GIEC for the Water Workgroup. L. Neal stated that he had received a voicemail from Mike Wilder of Georgia Power indicating a interest in starting a water dialogue within the State. Mike Wilder later left a second voicemail stating that he heard GIEC was contemplating the forming of a Water Workgroup and to disregard the first message. A poll was sent out to the membership for interested parties who would like to become a part of the Water Workgroup. Seven members responded that they would. D. Dennis nominated Mike Wilder for the Workgroup Chair, which was approved by the SC.

Update of ICSC (International Council Shopping Centers)

Gerald Pouncey has not responded. GIEC would be glad to work with ICSC, but would have to become a member.

**Action Item(s): L. Neal to re-visit issue with G. Pouncey.**

Status of Lead Rule Dialogue with EPD

D. Ryan indicated that P. Sims had tried to contact David Word, but had received no response. Last he's heard from D. Word was EPD's gotten half way through Dr. Bowers' recommendation and he'll let GIEC know when they're ready.

**Action Item(s): P. Sims should continue to follow-up with David Word once a month.**

"Background" Discussions with EPD

There will be a meeting between GIEC and EPD on February 3, 1998. L. Bradbury, D. Dennis, W. Hill, and J. Baker will be attending for GIEC to listen to EPD's needs and offer GIEC assistance.

**Action Item(s): J. Baker to report back to D. Ryan so status report can be sent to interested GIEC members.**

GIEC Annual General Membership Meeting

Current status of RSVPs: 21 members attending, 1 not attending, 5 guests attending, and several members did not respond. D. Duggar volunteered to assist the guest from UCB Chemicals (Ron Golden). J. Baker asked for L. Neal to facilitate the meeting. J. Baker will open with the welcome and introductions. J. Burson will welcome the new member to GIEC. D. Ryan will report on the financials and membership recruitment status. L. Ledbetter will announce the guest speaker. Workgroup presentations are as follows: Mike Wilder (Water Resources Workgroup) will present the activities for the future; Paul Sims will report on the HSRA Workgroup; Kevin Wileman will report on the RCRA Workgroup; Larry Bradbury will present past accomplishments with the EPD/Industry Interaction Workgroup and announce J. Baker as Acting Chair; and David Orr will report on the Air Workgroup.

**Action Item(s): T. Vaughan to send an invitation to other members of Union Camp. D. Ryan to prepare an agenda for the meeting.**

GWPCA Conference March 24 and 25, 1998

D. Dennis indicated that he did not receive any abstracts from the GIEC members. He indicated that he thought a short presentation (20 minutes) on GIEC as a whole would be appropriate.

**Action Item(s): L. Neal to develop a 20-minute presentation for the conference.**

Membership Recruitment Project Report (Stephanie Stone)

Stephanie Stone joined the meeting at 12:30 to discuss her progress on the Membership Recruitment Plan. She has obtained a "Georgia Green List" (Manufacturers with 100+ employees) and various permit-holders from which she is creating her database (Excel). She believes that there will be approximately 200-300 companies on the database after final elimination. She indicated that she will have a "draft" list available the first week in February.

S. Stone discussed the recruitment package to send out to potential members:

- Change color for the membership folders (she can have designer work on)
- Stair-step the information (this will allow the recipient to filter out info he/she does not want, and allows easy access to all information)
- GIEC may not want to include the member list in the package. This may take away from the organization instead of giving due to relatively small number of current members.
- Work on obtaining a "solid and concise" mission statement for GIEC. Suggested that the SC take the time to work on this (mission statement needs to be solid and timeless)
- Keep objectives simple (no more than three bulleted items). It was agreed that the word "training" should be replaced with "education". It was also agreed that "interacting and networking" should become an objective.
- GIEC Membership is limited to environmentally-regulated businesses with responsibility for their own compliance in Georgia.
- GIEC should conduct periodically scheduled workgroup meetings (have a calendar with these meetings on it). Potential members needs to see how active each workgroup is throughout the year. L. Neal suggested "roundtable meetings". J. Baker commented that he believed semi-annual meetings (one meeting and one teleconference) might be appropriate for each workgroup.
- Develop a "Newsletter" that would be sent out semi-annually (maybe offer potential members a free newsletter as an incentive).
- Place a personalized letter from J. Baker in the front of the package
- Follow-up with a phone call to every potential member you sent a package to (preferably by a SC member)
- Create a homepage on the internet with public access. List GIEC Officers, Workgroup information, and GIEC Fact page
- Update the GIEC logo for letterhead, envelope, membership package, etc. (designer can work on this).

S. Stone indicated that after receiving the revised mission statement and workgroup information from the SC, she could have a membership package presentable within one to two weeks. She also stated that she had an approximate price from the designer on the GIEC logo and membership folder (\$2500 for the design of the folder and \$1000 for the enhancement of the GIEC logo). This price did **not** include production of the package. SC voted on the design of the new membership package, and agreed that this was a reasonable price and so was approved.

**Action Item(s): D. Ryan send out a "Strawman" to the membership regarding the mission statement of GIEC once SC has worked on it. Work with Stephanie/LAW on creating a homepage for the internet.**

Brief discussion on Law's performance as GIEC Administrators and Technical Advisors took place among present SC members. No negative comments. To date, SC pleased with existing staff and support.

The meeting adjourned at 3:30 p.m.

Cc: GIEC Steering Committee  
L. Neal  
L. Ledbetter